

## FINAL RESULTS: Palm Springs Survey

Sample Size: 327 completes

Margin of Error: ±5.4%

Interview Dates: April 1-6, 2021

Sample select: Registered voters living in Palm Springs.



David Binder Research

Results may not add to 100 due to rounding.

### SECTION 1. SCREENING AND INTRODUCTION

1. **IF CELL PHONE:** Are you in a safe place where you can take a survey?

YES	100
-----	-----

2. Are you employed as a news reporter, an elected official, staff to an elected official, or as a high-level employee of local government?

NO	100
----	-----

### SECTION 2. AWARENESS AND BASIC ATTITUDES

3. Vacation rentals, also known as short-term rentals, are rentals in Palm Springs that last for less than one month.

Based on what you know, do you think current regulation of short-term rentals in Palm Springs is ...

	4/21	1/18
Too strict	15	15
Not strict enough	21	35
About right	46	40
DON'T KNOW	18	10

4. Overall, do you think Palm Springs homeowners renting out their homes to visitors and tourists is good or bad for *Palm Springs*?

	4/21	1/18
VERY GOOD	44	37
SOMEWHAT GOOD	28	26
SOMEWHAT BAD	13	13
VERY BAD	8	16
DON'T KNOW	6	7
PREFER NOT TO SAY	1	1
<b>TOTAL GOOD</b>	<b>72</b>	<b>63</b>
<b>TOTAL BAD</b>	<b>21</b>	<b>29</b>

5. Overall, do you think Palm Springs homeowners renting out their homes to visitors and tourists is good or bad for *your neighborhood*?

	4/21	1/18
VERY GOOD	34	27
SOMEWHAT GOOD	27	26
SOMEWHAT BAD	17	12
VERY BAD	11	24
DON'T KNOW	10	10
PREFER NOT TO SAY	1	1
<b>TOTAL GOOD</b>	<b>61</b>	<b>53</b>
<b>TOTAL BAD</b>	<b>28</b>	<b>36</b>

---

6. In general, do you want...

	4/21	1/18
More tourists to visit Palm Springs	48	52
Fewer tourists to visit Palm Springs	10	6
The same number to visit	39	39
DON'T KNOW	3	1
PREFER NOT TO SAY	1	2

---

7. If you had to choose, would you rather...

	4/21	1/18
Prohibit short-term rentals in Palm Springs	11	20
Allow short-term rentals, but with strict rules about noise, trash, and cars	69	71
Allow short-term rentals without strict rules	14	8
DON'T KNOW	5	1
PREFER NOT TO SAY	1	<1

---

8. As far as you know, are there any vacation rentals near your home?

Yes	63
No	25
DON'T KNOW	11
PREFER NOT TO SAY	0

---

9. **IF HAS VACATION RENTAL NEARBY:** In the last few months, how often have those vacation rentals interrupted your own daily life? (n=206)

Very frequently	6
Occasionally	9
Sometimes	8
Rarely	19
Never	58
DON'T KNOW	0
PREFER NOT TO SAY	0

---

### SECTION 3. DEMOGRAPHICS

10. Do you currently own or rent your home or apartment?

OWN	56
RENT	37
LIVE WITH FAMILY	1
OTHER	4
PREFER NOT TO SAY	2

---

11. How closely do you follow local Palm Springs news?

	<b>4/21</b>	<b>1/18</b>
Very closely	44	44
Somewhat closely	37	40
Not to closely	19	10
Not at all	1	6
DON'T KNOW	0	0
PREFER NOT TO SAY	0	0

---

12. With which of the following do you most identify?

Straight	50
Lesbian or Gay	30
Bisexual	2
Transgender	0
Other (SPECIFY: _____)	2
DON'T KNOW	13
PREFER NOT TO SAY	3

---

13. RECORD AGE.

Under 35	13
35-44	9
45-54	12
55-64	25
65+	42

---

14. RECORD GENDER.

FEMALE	35
MALE	62
NOT ON FILE	2

---

15. RECORD ETHNICITY

WHITE/OTHER	83
LATINO	13
AAPI	2
BLACK	2

---

16. RECORD PARTY

DEMOCRAT	64
REPUBLICAN	16
DECLINE TO STATE	15
MINOR PARTY	5